

# If a bar doesn't have the iPOUR system, it's out of date.

When you include the iPOUR Beverage Management System in your design, you're specifying a new industry standard of bar profitability, security and reporting.

## **EASY TO INSTALL**

- Small bar footprint
- Easy to plan into the job
- Extremely affordable
- NMI Certified
- Products include iPOUR Spirits, iPOUR Wine and iPOUR Beer & Post Mix

## **DISPENSING DATA**

- Dispensing fount or handgun
- Up to 8 spirit lines per fount (separate, no cross contamination)
- 2 pre-set dispensing sizes – customers choice
- Fast dispense (under 2 seconds)
- 200mm consumer facing LCD screen for dispensing messaging, advertising and communication with consumers

## **WHAT CLIENTS LOVE ABOUT iPOUR**

- Closed system operated with RFID security
- Every dispense simultaneously logged at the POS
- Operates with any POS
- Reliable, dependable
- Easy to use – staff adopt quickly
- Post Mix gun built in
- Reduced stocktake and investigation time

## **BENEFITS DELIVERED TO THE CUSTOMER**

- Improved beverage GP
- Consistent beverage GP – week in, week out
- No more over/under pouring and giveaways
- Control over beverage costs
- Reduced glass handling – lowers customers' carbon footprint
- Daily GP exceptions by product and time

Your clients look to you to inform them of new products that will add value to their business. The iPOUR system improves the way a bar runs.

### iPOUR INTRODUCES MULTI-TASKING TECHNOLOGY

iPOUR introduces multi-task technology never before available to bars, pubs, clubs and restaurants.

iPOUR Spirit and iPOUR Wine Dispensing Systems ensure that bar staff accurately measure and pour spirits and wine by the glass. iPOUR Beer and Post Mix monitor and report on beer and post mix usage.

All four products (Spirit, Wine and Beer/ Post Mix) are modular, stand-alone units.

### iPOUR PRODUCTS PAY FOR THEMSELVES

It's easy to recommend any iPOUR product when you know it can pay for itself within 6-9 months out of increased profits from existing beverage turnover. It does this by eliminating giveaways, as well as preventing wastage and spillage. This can result in an increase of up to 25% in your beverage GP.

The intelligent Beverage Management System accurately monitors what is being dispensed, who is dispensing it and sends that information directly to the POS.

### BUSINESS REPORTING IN REAL TIME

The iPOUR systems will provide your clients with cold, hard data, so they can make decisions on fact, not hunches.

Information is captured and stored both on and off site. So, your client will be able to identify where and when losses take place and attend to matters as they occur, rather than weeks later.

### A SOLID, PROVEN SYSTEM THAT'S EASY TO USE

Rest assured that when you introduce the iPOUR system to a client, you're recommending tried and tested products backed by outstanding customer service.

Legislative certification has been secured, and Provisional Patents filed to protect 77 innovations featured in the system.

### IT'S SHOWTIME

A 200mm consumer facing LCD Media Screen automatically confirms the drink ordered is poured (displaying brand name, logo and size).

Additionally, your clients can also choose to run commercial or in-house promotions and community announcements, through the system. Easy-to-use software means creating in-house ads is simple.

### GENERATE NEW REVENUE STREAMS

Another exciting benefit of the Media Screen is the opportunity to generate extra income.

Advertising Providers, Liquor Wholesalers and Distributors are always looking for innovative new ways of reaching consumers. The iPOUR Media Screen can run paid video or stills advertisements, direct to the consumer.

### THE FUTURE BEHIND THE BAR

iPOUR is truly the industry benchmark. It will always be one step ahead. Continuous research and development, new products and innovative systems are backed by 24/7 service.

When considering the specifications of your clients bar, there's nothing else on the market that can add as much value to their property and their business.

iPOUR is raising the bar.

#### TECHNICAL SPECIFICATIONS

##### Font

Footprint: 1.7cm diameter  
Height: 37cm  
Depth: arm 35cm

##### Controller (under the bar)

L: 30cm  
W: 12.5cm  
H: 30cm

Contact iPOUR for data sheets  
Beer, Wine, Spirits



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i  
guard  
i  
show  
i  
profit  
i  
report  
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support

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raising the bar